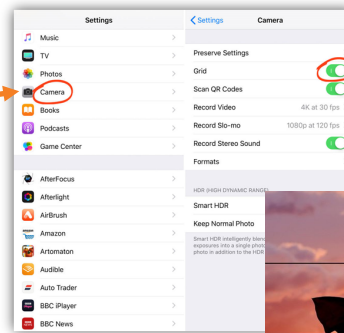# PHOTOS Additional Photo Tips

Central & South Regions
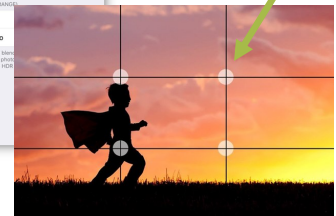
Additional tips for taking clear and creative photos with your phone.

1. Use Grid Lines to Practice Rule of Thirds for a creative and balanced photo.

   ◦ Focus the subject/object within one of the intersections

   ◦ Move around the room to vary the angles and views while utilizing the Rule of Thirds.

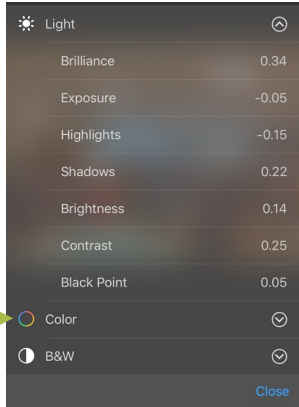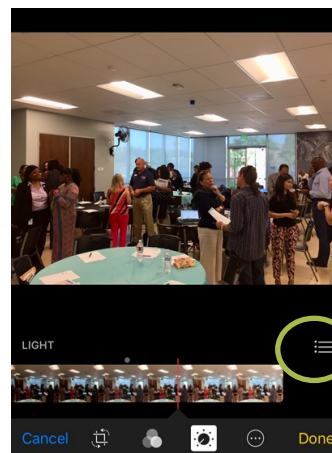**How To:** Go to Settings, Camera, and switch the Grid option on

2. Tap the subject displayed on the phone screen for a clear focus and the best subject lighting.
   (Tip: helps avoid yellow photo tinge)

3. Avoid zooming when using the phone camera. Walk towards the subject to avoid a grainy photograph.

4. Utilize the Panorama camera option (Pano Mode) for a landscape view of the event or meeting. Move the phone slowly from left to right.

5. Utilize natural light. Using flash can drastically change the contrast and clarity of the photo.
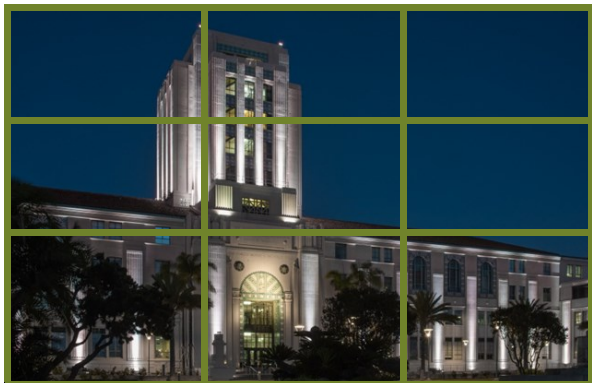
6. Hold the phone with two hands or use the surrounding environment as a support (wall or table).

7. Use Burst Mode by holding down the shutter button to take multiple pictures at once. (Tip: helps avoid blurry movements and closed eyes)

8. Utilize the photo "edit" option on your iPhone or utilize the available free editing apps.

9. Take multiple pictures throughout the event to have a variety of photo options and subject angles.

10. Practice the camera settings and options to continue taking clear and creative pictures at meetings and events.

    ◦ Incorporate all objects with LWSD colors & logos.

    ◦ Tables, shirts, signage, and the team

Focus the subject within one intersection.

PanoMode is an option located above the shutter button and is used to capture a landscape view.

You can easily edit photos from your iPhone. Begin by adjusting brightness, contrast, and shadows.

Rule of Thirds: allow the subject to cover 1/3 of the photo for a balanced & creative photograph.

Vary the shots and include action photos to showcase interaction and engagement.

Aim for a solid background to keep the viewers focus on the subject.

When editing photos aim for natural edits. Editing can include adjusting levels, contrast, shadows, and highlights.

Cropping helps erase empty space in the photo, but should be done in the final editing process to avoid a grainy photograph.

Varying the photo and subject presentation creates a creative retelling of the event (full & half body, horizontal & vertical photographs).