Logo Process

Introduction

Research & Mock Up

Review & Edit

Finalize & Print

I will learn about your business, theme, style, colors, mission, vision, and goals. Research different brands, brainstorm/follow up with questions and draft a **Brand Board**. Present the Brand Board, **select final** colors, font, logo, submarks, and icons. Upload final products in all colors and file formats, and share a File Type Guide.



















